

## Virtual Guest Speaker Series: Role of Marketing Research and as a Career Option

Following the integration of distance in the UAE, Abu Dhabi University (ADU) continues to pave the way for student success. To maintain student engagement, the University held a Virtual Guest Speaker Series featuring our Director, Mr. Vishal Pandey who discussed about the topic: Role of Marketing Research and as a Career Option on 6th May, 2020.



**B Beta Γ Gamma Σ Sigma Honor Society**  
Abu Dhabi University Chapter

### VIRTUAL GUEST SPEAKER SERIES



#### Speaker

**Mr. Vishal Pandey**  
Director, Glasgow Consulting Group, Dubai

Topic: **Role of Marketing Research and as a Career Option**

Date and Time: Wednesday 6 May (12:30 - 1:30PM)

To access the event, please click [here](#)

#### FOR FURTHER INQUIRIES, PLEASE CONTACT:

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